

Presented by:

TENNESSEE VALLEY
BUSINESS NETWORK

A Division Of:  **SAV Enterprises**
CONNECTING BUSINESSES



Special Appearances By:

HUNTSVILLE
The Sky is not the limit.®

Chamber of Commerce
of Huntsville/Madison County


madison
CHAMBER OF COMMERCE

Ribbon Cuttings

Held by: Madison Chamber of Commerce &
Chamber of Commerce Huntsville/Madison County

Business Showcase

Open Networking

FREE Admission

Food, fun, entertainment,
networking & doorprizes.

Wed Feb 24th ♦ 4-7pm

Best Western PLUS
Madison - Huntsville
9035 Madison Blvd
Madison, AL 35758

Optional: Come dressed in your best
(Mad Men) 60's style Vegas fashions

To RSVP for an **Additional Entry** into our **Jackpot Giveaway**, to participate in the
Business Showcase or request scheduling your ribbon cutting:
email: info@thevalleybusinessnetwork or call 256-431-6412

Sponsored by:

**VALLEY BUSINESS SOURCE**

**Best
Western
PLUS**

**Windham
Entertainment**

**AMERICA'S
PARTY PROS**
Casino Parties • Disco Jockeys • Game Shows
Audio Visual Equipment & Special Event Lighting

Mad Vegas Business Showcase

Date: Wed, Feb 24th, 2016—4:00PM to 7:00PM

Location: Best Western Plus Madison
9035 Madison Blvd—Madison, AL 35758

Valley Business Source is the Marketing Arm of
the B2B Alliance, a division of the TN Valley Business Network

Pricing:

TN Valley Business Network Members

Before or on Jan 31st \$95.00 — After Jan 31st \$115.00

Non-Members

Before or on Jan 31st \$195.00 — After Jan 31st \$215.00

(non-member pricing includes a one year membership into The TN Valley Business Network at a 33% discount off of regular member pricing. Membership includes a listing in the directory on the website their business fits best (mymemorableevent.com, valleybusinesssource.com or valleyvitalliving.com)

Vendors:

Vendors are required to provide a door prize valued at \$25 or greater.

Vendors are required to help promote the event by posting or giving out the attached event flyer, promoting on their social media, sharing event social media posts and/or posting to their own website as much as possible.

Optional: Decorate your space with a Vegas theme.

Optional: Contribution to the “Jackpot” Grand Prize

Grand prize contributors will be featured on the Valley Business Source expo page before and after the event, spotlighted on social media and may be included in other marketing.

Table will be provided. Vendors will receive a 6’ long, regular or classroom width table and approximately 2 feet on either side. Some spaces may be larger.

Tablecloth not provided. Vendors may provide their own or indicate they would like one provided at an additional cost.

Power available at an additional cost.

Must be set up by 3:30pm.

No tear-down before the end of the event 7pm.

Mad Vegas Expo Sponsorship

Gold: Member \$600 Non-Member* \$700

- Free event space
- Premier space location at event
- Recognition as Gold Level Sponsor at registration table
- 3 month banner ad on TN Valley Business Network website of choice
- 1/2 Page ad in choice of Valley Vital Living, Valley Business Source or My Memorable Event magazine

Silver: Member \$450 Non-Member* \$550

- Free event space
- Premium space location at event
- 3 month banner ad on TN Valley Business Network website of choice
- 1/4 page ad in choice of Valley Vital Living, Valley Business Source or My Memorable Event magazine

Bronze: Member \$250 Non-Member *\$350

- Free event space
- Choice of either:
 - 3 month banner ad on TN Valley Business Network web site of choice or
 - 1/4 page ad in choice of Valley Vital Living, Valley Business Source or My Memorable Event magazine

*Includes one year membership into the TN Valley Business Network

Memberships will be automatically renewed at regular price annually unless notice is given in writing 30 days before renewal date.

Mad Vegas—VENDOR APPLICATION

Company: _____

Contact: _____ Title: _____

Phone: _____ Cell Number: _____

Email: _____

Website: _____

Address: _____

_____ Member Before or on Jan 31st \$95.00

_____ Member After Jan 31st \$115.00

_____ Non-Members Before or on Jan 31st \$195.00 (includes one year membership*)

_____ Non-Member After Jan 31st \$215.00 (includes one year membership*)

*Memberships will be automatically renewed at regular price annually unless notice is given in writing 30 days before renewal date.

OR

Sponsorship: _____ Gold Member \$600 _____ Silver Member \$450 _____ Bronze \$250

_____ Gold Non-Member \$700 _____ Silver Non-Member \$550 _____ Bronze Non-Member \$350

Tablecloth Options: _____ None _____ Regular cover—\$12

Power: _____ no _____ yes—\$10

I would like to contribute to the “Jackpot” Grand Prize Giveaway:

_____ yes _____ no (If yes, please fill out the Grand Prize Giveaway Info Sheet)

Pay by: _____ Credit Card _____ Cash _____ Check (**payable to SAV Enterprises**)

EMail completed application to: info@thevalleybusinessnetwork, fax to 256-217-4484 or mail to 600 Boulevard South Suite 104—Huntsville, AL 35802

Credit Card # _____ Exp Date: _____ Code: _____

I authorize TN Valley Business Network to charge my cc for \$ _____

Signature: _____ Date: _____

Mad Vegas Expo Vendor Terms & Conditions

Vendor Agreements

- a. The Vendor agrees to abide by the rules and regulations of Best Western Plus Madison/TN Valley Business Network and Mad Vegas Business Showcase. Vendor also agrees to abide by all rules and regulations set forth in these terms & conditions.
- b. The Vendor agrees to obtain, at their own expense, any applicable licenses or permits which are required for operation of its trade or business for the duration of Mad Vegas Business Showcase and pay any and all taxes, including applicable sales tax of any nature that may be levied against it as a result of the operation of its trade of business in its contracted space.
- c. The Vendor agrees to only occupy the space the Vendor contracted to promote or advertise their products and services.
- d. Vendor releases all rights and will allow photos from this event to be used for marketing or promotional purposes by TN Valley Business Network . Vendor gives permission for their logo and other marketing materials to be used in any event marketing unless otherwise submitted in writing to The Valley Business Network.
- e. **Vendor agrees to promote event by displaying and handing out event flyers, promoting on social media and if possible adding a link to the event on their website.**

The Show Rights

- a. Mad Vegas Business Showcase reserves the right, in its sole discretion, to accept or deny the applications of vendors that will be in the show. This decision will be made in the best interest of the TN Valley Business Network, other vendors, attendees of the Expo and the Best Western Plus Madison. This includes the rights to reject or prohibit exhibits or Vendors which TN Valley Business Network finds offensive, disruptive or inappropriate to aforementioned parties. Mad Vegas Business Showcase also reserves the right to change the layout of the Show and/or relocate Vendors and exhibits. This may include cancelling, relocating or changing the date without any liability to Best Western Plus Madison/TN Valley Business Network and Mad Vegas Business Showcase.
- b. b. The TN Valley Business Network/Mad Vegas Business Showcase has the right to modify and/or change the rules and regulations governing Mad Vegas Business Showcase and the use of Best Western Plus Madison.

The Rights of Contracted Space

The Vendor understands that they will not share space with another Vendor unless given written permission from the TN Valley Business Network management. This includes, but is not limited to, displaying business cards or other promotional items in the contracted space.

Indemnification

The Vendor agrees to indemnify and hold harmless the TN Best Western Plus Madison/TN Valley Business Network and Mad Vegas Business Showcase, their respective officers, directors, agents, or representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), cost and charges of every kind resulting from its occupancy of the exhibit space and/or its surroundings. This includes, but not limited to, loss resulting in the use of the equipment or devices furnished to or used by the Exhibitor or other persons in connection with the show. This hold harmless includes any loss with connection to personal injuries, death, property damages or any other damages sustained by the Vendor/Exhibitor, TN Valley Business Network, Best Western Plus, sponsors, or attendees to the Mad Vegas Business Showcase and their respective directors, officers, against, represented and employees or those for whom the Exhibitor is responsible in law.

Liability and Insurance

The Vendor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks. The Exhibitor shall not make any claim or demand or take any legal action against TN Valley Business Network, the show sponsors or Best Western Plus Madison, for any loss, damage or injury howsoever caused, to the Vendor, its officers, directors,

Exhibit Space Display

a. All construction and setup of displays must be done before 3:30pm day of the event. All promotional activity within the Show by an individual Vendor must be contained physically, visually, and audibly within the space the Vendor contracted. The distribution of souvenirs, brochures, flyers, business cards, etc. must be confined to the area for which the Exhibitor has contracted. Audio/Visual systems are allowed only if they are operated at levels that do not interfere with neighboring Exhibitors. Show management holds the right to refuse the use of any Audio/Visual system.

b. Vendor agrees to not begin tearing down their display until the end of the event, 7pm. The Vendor agrees to remove its display and equipment and return the contracted space to the same condition as move-in. Failure to do so will require the vendor to pay any additional cost of clean-up.

Cancellation and Termination

a. The Vendor shall have the right to cancel this license agreement by notice in writing to be delivered to The Valley Business Network no later than thirty (30) days before the day of Show. All deposits and payments received by TN Valley Business Network up to the date of notice of cancellation are non-refundable and non-transferable.

b. In the event that the Vendor notifies TN Valley Business Network of cancellation thirty (30) days or less, fails to make payments, or fails to appear (unless prior arrangements are made) at Mad Vegas Business Showcase, management has the right to terminate or cancel this license agreement without notice and all rights of the Vendor will cease and terminate. All deposits at that moment will be considered as liquidated damages (not as a penalty) for breach of contract. TN Valley Business Network will have the right to re-rent space after that point as previous contract will be null and void.

c. If the Vendor violates or breaches any other terms or conditions of this license agreement, all payments made by the Vendor and all amounts due to TN Valley Business Network shall be deemed earned by TN Valley Business Network and all deposits received shall be non-refundable and non-transferable. In this event, TN Valley Business Network may utilize the space in any manner deemed appropriate, including, but not limited to, relicensing its use to another Vendor. Failure to make payments as specified shall entitle management at its option to cancel this agreement without notice and the vendor shall remain liable for any unpaid space rental(s).

Cancellations Beyond Our Control

a. In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy or TN Valley Business Network is unable to permit the Vendor to occupy the facility or the space, or the Show is canceled or curtailed, for any reasons beyond the control of TN Valley Business Network, including but not limited to, casualty, explosion, fire, lightning, flood, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout, or boycott, TN Valley Business Network will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer and booth fees will be non-refundable.

By signing below, I understand and agree with the statements on both pages of the Mad Vegas Business Showcase Terms and Conditions

Company name: _____

Company representative name: _____

Signature: _____

Date: _____

Jackpot Grand Prize Giveaway Participation

(Optional)

Our Grand Prize will be heavily promoted for the event. Participating Vendors will receive additional visibility: listed on our website and promoted through our social media campaigns, etc. Winner will have one year to redeem any prize that is not physically delivered or time sensitive and must book at least one month in advance. Prize is subject to availability of the participating vendors. Prizes may not be redeemed for cash. Vendors who participate in this giveaway may set the limits of what they are willing to provide for the event. Multiple vendors of the same category may participate. Participating vendors agree to provide their part of the Grand Prize or pay the value of the prize to TN Valley Business Network so that a competitive vendor may be contracted to provide the agreed to portion of the prize.

Company: _____

Company Representative: _____

Grand Prize Contribution & Description:

Exclusions/Limits:

(ex: may not pick from “private label” stock)

I agree to provide the above prize under the conditions listed above or, unless written approval is given otherwise by TN Valley Business Network, to provide the prize through a different vendor at my own expense.

*Approval will only be given in extreme circumstances and on a case by case basis.

Signature: _____ Date: _____